



GUIDELINES FOR PEIKKO'S PARTNERS USING PEIKKO PRODUCT/APPLICATION IMAGES OR LOGOTYPES

These guidelines are for Peikko's partners wishing to use Peikko's product/application images or logotypes on their websites or in their printed marketing communications material.

Peikko's product/application images and logotypes at www.peikko.com, and other images provided by Peikko, are either owned by Peikko or licensed from a third party.

CORRECT USAGE

- You may not use any Peikko's product/application images or logotypes without prior permission.
- Product/application images and logotypes at www.peikko.com are available for use by partners upon request. Images and logotypes may not be copied from the website.
- When using Peikko logotypes, safety area around the logo must be applied.
- Any partner websites and printed materials that include Peikko's product/application images or logotypes must be made available for review by Peikko's Marketing & Communications department prior to publishing.
- Peikko's product/application images or logotypes may not be altered, modified or adapted (other than re-sizing) in any way without Peikko's prior permission.
- You may not use Peikko's product/application images or logotypes in a disparaging manner.
- In printed materials Peikko has to be mentioned as copyright owner to its images (© Peikko Group Corporation).

PARTNER RIGHTS

- Permission to use Peikko's product/application images or logotypes is given on non-exclusive basis and may be cancelled for reason.
- You shall cease using Peikko's product/application images and logotypes if you are no longer Peikko's partner.
- Any use of Peikko's product/application images, logotypes or Peikko's other intellectual property that is illegal or is in violation of the foregoing provisions shall result in the automatic termination for your permission to use Peikko's product/application images and logotypes.

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